



SKILLSUM

Where Your Future Begins Today!

ACADEMIC YEAR

2025

SKILLSUM

LONDON - RIYADH - DUBAI

CONTENT

01

About
Skillsum

02

Bespoke
Training
Solutions

03

Ai
Training &
Workshop

04

AI Consultation
Services

05

AI
Consultation
Case studies

07

Contact Us



01 About Us

SkillSum is a premier provider of AI training and consultancy services, dedicated to empowering individuals and businesses through innovative, tailored AI solutions. Our expertise helps professionals harness the power of AI to drive productivity, improve decision-making, and foster sustainable growth. Whether you're looking to advance your career or strategically integrate AI into your organisation, our specialised training and consultancy programmes are designed to deliver impactful results.

Who We Are

SkillSum is a trusted leader in AI training and consultancy, dedicated to empowering professionals and businesses to excel in the digital era. We specialise in providing tailored AI-driven training, strategic workforce development, and comprehensive consultancy solutions. Our commitment ensures that learners and organisations acquire the essential skills and insights to succeed and lead with confidence in an AI-powered world.

What We Do

At SkillSum, we provide flexible AI training and consultancy solutions, including online, in-person, and blended learning options, designed for accessibility and maximum impact. Our experienced AI specialists deliver practical, relevant, and engaging sessions, equipping professionals and organisations with actionable insights and skills. Whether you're aiming to strategically integrate AI into your business, upskill your workforce, or enhance your professional capabilities, SkillSum is here to guide and support your AI-driven future.



Our Mission

At SkillSum, our mission is to empower individuals and organisations through specialised AI training and strategic consultancy. We aim to bridge AI skill gaps, drive digital transformation, and foster innovation by delivering practical, industry-relevant, and accessible AI solutions.

Our Vision

We envision a world where AI training and consultancy unlock limitless potential for individuals and businesses. SkillSum seeks to lead the global advancement of AI-driven professional growth, shaping the future through innovation, accessibility, and excellence.

02

Bespoke Training Solutions

We understand that every business has unique training needs. Skillsum offers tailored, industry-specific training programs designed to upskill employees, enhance productivity, and meet organizational goals. Our bespoke training solutions include:

- Custom-designed courses aligned with industry requirements
- Flexible delivery methods (in-house, online, hybrid)
- Sector-specific skill development (e.g., healthcare, business, hospitality)
- Corporate training partnerships to support workforce development

We work closely with employers to develop training solutions that directly impact business success and employee growth.



The Facts

94% of employees say they would stay longer at a company that invests in their career development

Companies with strong learning cultures are **46% more likely to be industry leaders**

We have trained over

1000+

CANDIDATES IN 2024



Why Are Bespoke Training Solutions Important?

- ◆ **Enhanced Workforce Productivity:** Custom training ensures employees gain the exact skills required for their roles, leading to higher efficiency and performance.
- ◆ **Industry-Relevant Skills:** Unlike off-the-shelf courses, bespoke training aligns with specific industry regulations, trends, and technologies.
- ◆ **Employee Retention & Satisfaction:** Providing tailored professional development opportunities boosts employee morale and reduces turnover.
- ◆ **Flexible Learning Approaches:** Companies can choose in-house, online, hybrid, or on-the-job training, making it convenient for employees.
- ◆ **Direct Business Impact:** Companies see measurable improvements in service quality, customer satisfaction, and revenue growth.

Ai Training and workshop



We recognize the power of AI in connecting people, unlocking new opportunities, and bridging cultures for a brighter future.



**ENHANCE
YOUR
AI SKILLS**

Ai Training and workshop

"Welcome to Skillsum AI Training"

Artificial Intelligence is reshaping how we work, learn, and grow. At Skillsum, we deliver practical, hands-on AI training designed to prepare learners of all backgrounds – from school students to senior executives – to thrive in the AI-powered future.

AI Training & Workshops for Vocational Academies

Whether you're a student, an aspiring technologist, or a mid-career professional, our hands-on AI workshops are built to give you practical, employable skills to thrive in the digital economy.

AI Training for PAs & Office Managers

If you want to save hours each week, improve communication, and become the go-to person for smart solutions in your office, this course is for you.

Executive Workshop: AI for CEOs, Directors & Senior Leaders

Whether you're preparing to launch AI projects or want to sharpen your organisation's digital readiness, this workshop will help you lead with confidence in the AI era.



Delivered by industry specialists, these courses ensure practical, sector-specific language proficiency to help you excel in your field.



Personalized Learning and Academic Support

Our AI training courses provide a personalised, supportive, and dynamic learning experience. Whether you're new to AI or an experienced professional seeking advanced skills, our expert instructors adapt their teaching methods to your unique goals. Through interactive lessons, practical case studies, collaborative projects, and real-world applications, we help you build the confidence and expertise to effectively harness AI, driving innovation and success in your career.

**"Achieve
Excellence:
Master Your
Skills &
Succeed"**

AI Consultation Services

Tailored AI, ML, and BI solutions to transform your operations and decision-making



Transform Your Business with AI

Welcome to Skillsum's AI Consultation services. We offer tailored solutions designed to help your organisation leverage artificial intelligence (AI), machine learning (ML), and business intelligence (BI) to transform your operations and decision-making processes.

We identify your use cases for AI and automation and then help you implement them effectively, creating efficiencies and measurable results.

AI Consultation Services

Practical AI solutions that directly address your specific business challenges

Business Intelligence (BI)

Turn your data into powerful insights through intuitive and interactive dashboards.

- ✓ **Executive Dashboards:** Real-time visualisation of KPIs for strategic decisions
- ✓ **Sales & Revenue Analysis:** Understand performance, forecast trends, and identify opportunities
- ✓ **Operational Monitoring:** Streamline supply chains, track efficiency, and pinpoint bottlenecks

Advanced Analytics (ML & AI)

Unlock the predictive power of your data with advanced analytics and AI-driven automation.

- ✓ **Customer Churn Prediction:** Identify at-risk customers to boost retention
- ✓ **Demand Forecasting:** Accurately predict resource and product demands
- ✓ **Document Summarisation:** Extract essential insights quickly from lengthy documents
- ✓ **Intelligent Chatbots:** Custom conversational AI to automate customer interactions



Rapid, no-fuss onboarding



Personalised support



Fast service – online and via phone



Dedicated account management



Practical

Our AI consultants cut through the hype and provide practical AI and automation advice and solutions that directly address your specific business challenges, creating efficiencies and measurable results.



Deliverable

We work closely with you to understand your specific business needs and implement the right AI and automation tools, training, and processes. No fluff. No buzzwords.



Results-Driven

We focus on delivering tangible business outcomes, whether it's increased efficiency, cost savings, or revenue growth through intelligent automation and data-driven decision making.

AI Consultation Services

Case Project

Client: Major UK Nuclear Sector Organisation

Challenges

Manual review of audit and policy documents against regulatory standards was time-consuming, taking up to 6 months.



💡 Solution:

A generative AI-powered compliance platform that:

- Automatically compared internal policies with regulatory clauses
- Flagged compliance gaps
- Provided real-time recommendations via a secure web interface

⚡ Impact:

- Reduced document review time from 6 months to 20 minutes
- Recognised by the UK Nuclear Decommissioning Authority as a major industry advancement
- Demonstrated scalable, high-impact use of AI in highly regulated environments



05 AI Consultation Services

Case Project

Challenge: A global logistics provider faced growing complexity in pricing, making timely and accurate decisions challenging due to manual processes and inconsistent pricing practices.

Solution: SkillSum developed an advanced AI-driven pricing optimisation engine that analysed historical shipment data, demand trends, and operational costs. This intelligent system provided dynamic pricing recommendations tailored to real-time market conditions.



Results:

- 80% reduction in manual pricing efforts.
- 60% faster pricing decision-making.
- 98% success rate in algorithm deployment, verified through rigorous A/B testing.
- Projected annual revenue increase exceeding 660,000 AED.
- Enhanced route utilisation and significant reduction in pricing anomalies.

Impact:

This initiative demonstrated the substantial benefits of leveraging AI and machine learning for commercial decision-making, highlighting enhanced efficiency, profitability, and competitive advantage in a highly dynamic, time-sensitive logistics environment.



05 AI Consultation Services

Case Project

Market Intelligence Platform for a Consumer Goods Brand

Challenge: A leading consumer goods company needed data-driven methods to identify emerging product trends and accurately evaluate market claims across various regions.

Solution: SkillSum developed an innovative natural language processing platform that aggregated and analysed data from social media, product reviews, research reports, and news sources. The solution helped teams identify whitespace opportunities and monitor evolving consumer sentiment.

Results:

- 23% increase in market impact through improved accuracy and relevance of product claims.
- Enhanced decision-making for brand and R&D teams, refining product development, messaging, and packaging strategies.
- Established scalable cloud infrastructure with automated deployment pipelines, enabling rapid experimentation and global scalability.

Impact:

The platform significantly strengthened the company's ability to anticipate market shifts and consumer trends, leading to more targeted, responsive, and effective business strategies.



Contact Us




London address:
118 Colindale Ave,
London NW9 5GX, UK




Riyadh address:
Nasr AL Hanbali, Riyadh, 12629,
Saudi Arabia



Dubai address:
Aswar Building - Sheikh
Zayed Rd - Dubai - United
Arab

 info@skillssum.co.uk

 +966 549385192

 +44 208 205 0067

www.skillssum.co.uk

Thank You

www.skillsum.co.uk

